

Akton Business Messaging Services  
**Send your MESSAGE -  
your way**





# Messaging - next level with Akton Viber Message Service and SMS service

SMS is a **native way of communication** for many people with each phone being able to receive it without need to install any application.

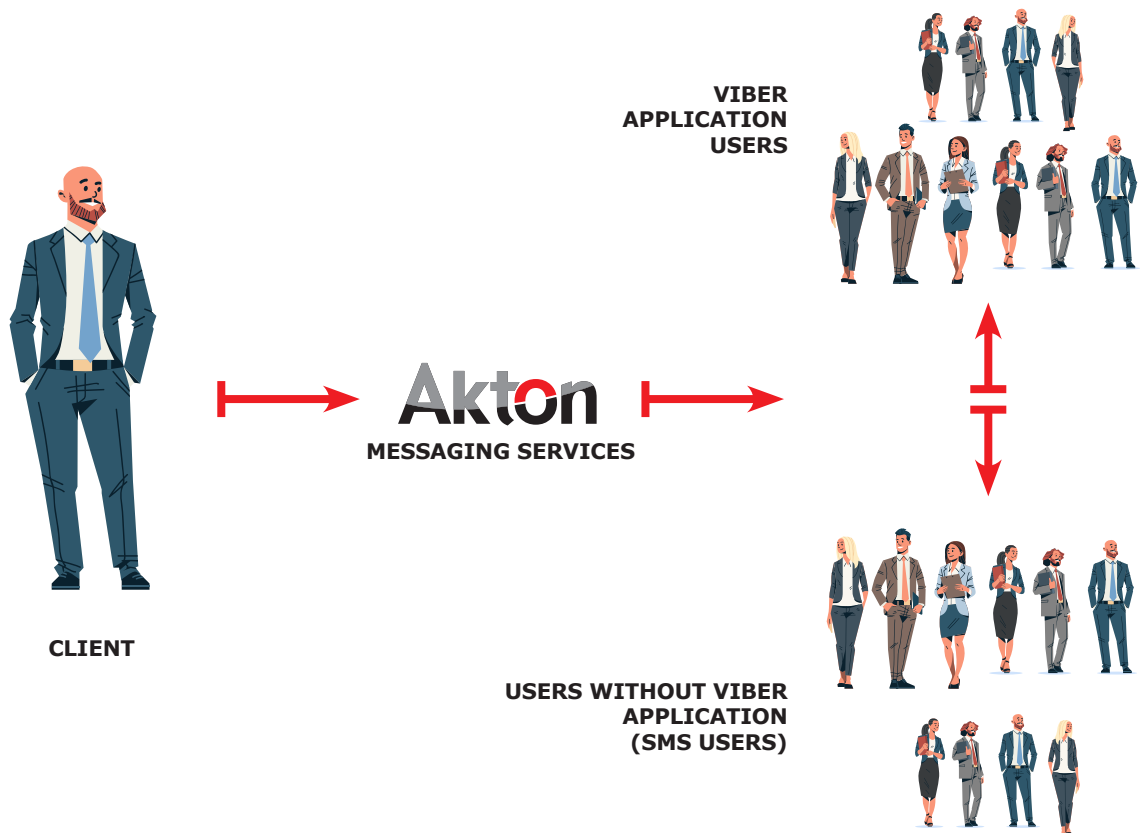
You can communicate with your customers with **160 characters** using traditional SMS or choose AKTON VIBER for business SMS with 1.000 characters.

	SMS	Viber SMS
Sender Id	11 characters	26 characters
Message text	Up to 160 characters per message / up to 5 message received as 1	Up to 1.000 charactes
Link sharing	YES	YES
Image sharing	NO	YES
File sharing	NO	YES*
Callback option	NO	YES
Block option	NO	YES
What is billed	All sent SMS	Delivered only

\*in production



# AKTON Business Messaging Services



\*Undelivered Viber SMS goes to SMS

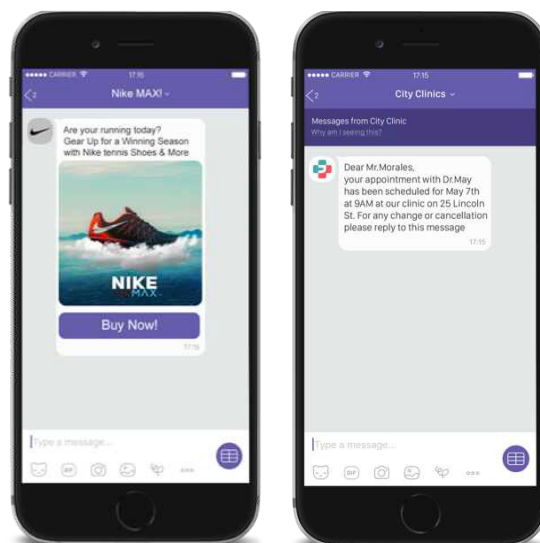
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# Say it all with text and photo! Spread your communication



- Do you know Viber is **TOP 10 downloaded app** of all-time with more than **1.3 Billion** users worldwide?
- In South East Europe **77% - 90%** people with smartphones have Viber app on their phone.
- Ability to **engage text, photos and links** can give your customers more information.
- Our **statistics gives you insight of all your messages**. Being able to track who reads it, how many you send, who receives it...
- With Viber Service **you pay only what is delivered** – making it cost efficient.
- **Improve your interaction** with multiple forms of communication: 1way or 2way.

**Viber  
promo  
SMS**

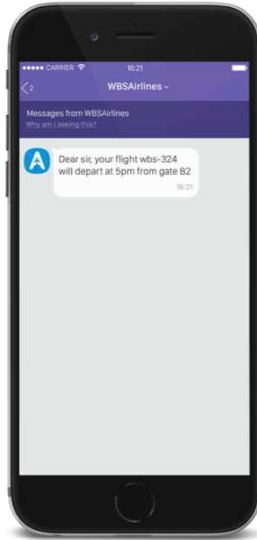


**Viber  
transactional  
SMS**

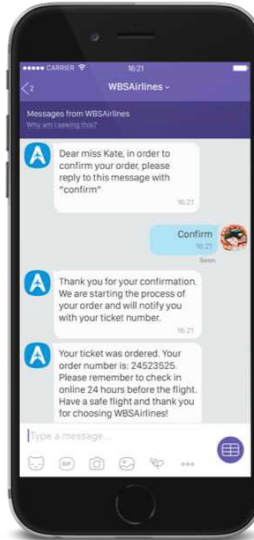
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## Multiple forms of communication

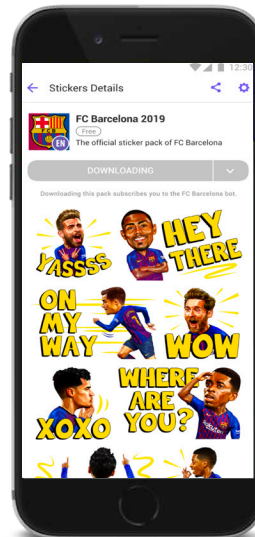
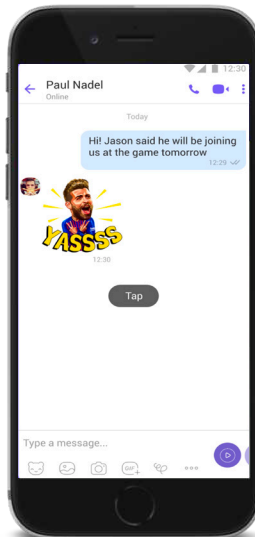
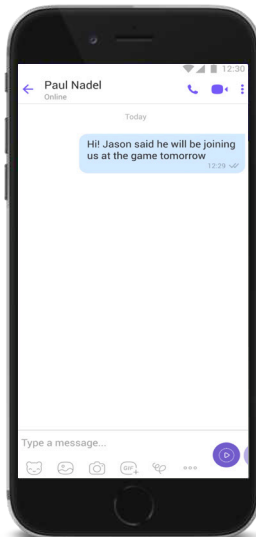
**One-way messaging...**  
Deliver direct messages  
to your customers without  
having the ability to reply.



**Two-way messaging...**  
Offer dialogue with your  
customers and send  
messages to them or  
have them initiate a  
conversation with you.



## Stickers





# Akton group overview

Akton is fully licensed carrier in Slovenia, Croatia, Bosnia and Herzegovina, Serbia and North Macedonia. Global and local presence enables us to offer a complete portfolio of Viber SMS & A2P SMS, Voice, Data (Internet, IPLC- International Private Leased Circuits - TDM, MPLS and ETH) & Collocation services.

Akton is the front-runner among alternative operators in the wholesale segment and B2B across the Adriatic region.

Akton is unique with people, vision, coverage and experience.

## Our Vision

To become the preferred telecommunication services partner.

## Our Mission

Connecting the Adriatic to the world.

# Contacts

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